

HOAG HOSPITAL FOUNDATION in support of Hoag Memorial Hospital Presbyterian

# Scanner

## LEADERSHIP PROFILE:

Here to Serve  
Kris V. Iyer, M.D., Medical Director

## INSPIRATION:

Local Artist Contributes  
Permanent Collection

# INSPIRED INNOVATION

The Mary & Dick Allen Diabetes Center  
at Hoag Health Center Newport Beach

Mary & Dick Allen  
**Diabetes**  
CENTER  
at Hoag Hospital





It is with heartfelt appreciation that I celebrate and congratulate all those who have made the Mary & Dick Allen Diabetes Center a reality. Thanks to the extraordinary vision and generosity of the Allens, as well as the world-class philanthropic support of so many in our community, we will be able to realize our goal of better serving those who are impacted by this complicated and costly disease. The Allen Diabetes Center – which is the outcome of a successful collaboration of physicians, hospital leadership, and community members – will improve the lives of patients and their families through education and comprehensive care.

I am deeply grateful to have such dedicated partners who understand and believe in Hoag's commitment to provide for the health care needs of our community – now and in the future. We owe a sincere debt of gratitude to Dr. Kris V. Iyer for his visionary leadership and for the outstanding support he has inspired. Two years ago, Hoag Hospital Foundation embraced the challenge of bringing the Allen Diabetes Center to fruition and devoted the resources needed to raise funds to ensure its long-term success. This remarkable collaboration is just one of many we are implementing through Renaissance Hoag – our ten-year plan to transform Hoag Hospital from a great community hospital to a world-class health care organization.

Again, many thanks to all who have brought the Mary & Dick Allen Diabetes Center to life.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Afable, M.D.".

Richard Afable, M.D.

*President & Chief Executive Officer*

*Hoag Memorial Hospital Presbyterian*

**On the Cover:** Mary & Dick Allen Diabetes Center

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## Introducing the Mary & Dick Allen Diabetes Center

### **The Allen Diabetes Center offers:**

On-site access to pediatric and adult endocrinologists, ophthalmologists, podiatrists, social workers, and other health care specialists

Leading edge technology and methods to support Type 1, Type 2, gestational and pre-diabetes care

Community outreach and partnerships with local schools, hospitals, universities and other organizations

Professional education and clinical research to improve the quality of diabetes care for all

Mary & Dick Allen Diabetes Center  
at Hoag Health Center Newport Beach  
520 Superior Avenue, Suite 150  
Newport Beach, CA 92663

Diabetes  
Check-out

# Inspired Innovation

## The Mary & Dick Allen Diabetes Center

Imagine a daily routine that includes pricking your finger 16 times, monitoring and recording every bite you take and giving yourself several shots. Now add ongoing visits to your endocrinologist and multiple appointments with ophthalmologists, podiatrists and other health care specialists. You may be starting to get an idea of how challenging it can be to live with diabetes, the world's fastest growing chronic disease.

It is also the world's most expensive chronic disease. It's estimated that diabetes costs the U.S. \$176 billion each year and accounts for one out of every five health care dollars spent. But for those who live with this difficult life-long disease, the economic impact is just part of the picture. Aside from the significant health concerns associated with diabetes, the constant monitoring and complicated management of diabetes takes an enormous emotional toll.

Up to this point, diabetes care has often been fragmented and delivered in ways that fail to recognize the needs of patients. Recognizing the community's need for more coordinated care, Hoag Hospital has invested significantly in the development of the Mary & Dick Allen Diabetes Center.

"Our vision of the Allen Diabetes Center is to provide the highest level of care, prevention, and support to everyone in

our community who is affected by diabetes," says Allen Center benefactor, Dick Allen. "Put simply, the Allen Diabetes Center is going to make a difference in the quality of life for those affected by diabetes and their families."

### A New Approach to Care

The Allen Diabetes Center takes an innovative approach in which patients are at the center of a comprehensive model of care that promotes long-term health for persons with diabetes. "The Allen Diabetes Center provides ready access to adult and pediatric endocrinologists (diabetes specialists), and to ophthalmologists, podiatrists, social workers, nurse educators, dieticians, and other health care specialists, all under one roof and working together to coordinate care for patients," says Nancy Jackson, MPH, MBA, Director of Operations for the Allen Diabetes Center. "All services

reflect the economic, language, and social needs of our diverse community.”

Because of limited capacity, patients typically have waited months for follow up appointments with specialists, especially for pediatric endocrinologists. By collaborating with CHOC Children’s, the Allen Diabetes Center is providing children in our community with unprecedented access to care and shorter wait times.

In addition to pediatric and adult services, the Allen Diabetes Center will address the unique challenges of young adults transitioning from childhood to adult diabetes care. The program, called “Limbo,” addresses practical matters such as insurance and diabetes education as well as the psycho-social aspects of young adults (ages 18 to 24) with diabetes.

“There are a lot of emotional elements that go along with this disease,” says Allen Diabetes Center benefactor and Limbo chairperson, Mary Allen. “These kids have to think ahead about what they are going to eat and drink and they have to take over the management of their diabetes, all while they are going off to college or starting their first jobs. We want to help them make the transition as smoothly as possible.”

Another distinctive program, the Ueberroth Program for Women and Diabetes, focuses on the special health needs of women. The Allen Diabetes Center will also reach out proactively to those in the community who may not even know they have the disease. Through strategic partnerships with local schools and universities and with agencies such as the American Diabetes Association and Share Our Selves (SOS), the Allen Diabetes Center will be able to provide the most effective education, support, and care.

## Inspired Leadership

The medical director of the Allen Diabetes Center is Kris V. Iyer, M.D., a leading endocrinologist who has dedicated his career to improving the treatment of those living with diabetes (see profile on page 4). As a Type 1 diabetic himself, he brings the compassion and commitment to his patients that stems from personal experience.

Richard Afable, M.D., president and CEO of Hoag Hospital, views the Allen Diabetes Center as one of Hoag’s most important community benefit initiatives. Thanks to Dr. Afable’s leadership and the support of the entire Hoag Hospital team, the Allen Diabetes Center has received the support needed to transform the way diabetes care is delivered.

To learn how you can partner with Hoag to develop a new model of diabetes care, please contact Kenya Beckmann at (949) 764-6384 or Kenya.Beckmann@hoaghospital.org. ■



“Our vision of the Allen Diabetes Center is to provide the highest level of care, prevention, and support to everyone in our community who is affected by diabetes.”



## Mary & Dick Allen

Mary and Dick Allen are both playing vital leadership roles in the development of the Mary & Dick Allen Diabetes Center at Hoag Hospital. Dick is chairing the Allen Diabetes Center campaign and oversight committees and Mary is the chairperson for Limbo, a program that addresses the transition from pediatric to adult diabetes management and care. Together, the Allens made a \$1 million leadership gift and are helping to build a larger endowment that will enable the Center to offer a full array of services.

In 2008, in recognition of their significant commitment to diabetes and their generous support of Hoag Hospital for over twenty years, the Mary & Dick Allen Diabetes Center was named in their honor.



# Here to Serve

Kris V. Iyer, M.D., Medical Director

The first thing you notice about Kris V. Iyer, M.D., is a disarming mixture of intense focus and unflappable calm with a heavy dose of compassion. You don't know whether to shake his hand or give him a hug—the truth is he would probably prefer the hug. Dr. Iyer brings his unique point of view as a renowned endocrinologist, visionary leader and Type 1 diabetic to his role as Medical Director of the new Mary & Dick Allen Diabetes Center at Hoag Hospital.

“Due to the way the health care system has evolved there is a great deal of waste and inadequate and disorganized care,” says Dr. Iyer. “At the Allen Diabetes Center we want to get very good people together to implement a collaborative model to improve the care and management of diabetes. We are doing this because it's the right thing to do.”

According to Dr. Iyer, he could not have found a better place to do this than at Hoag. “On a personal note, I have felt very privileged to be able to contribute to continuous improvement in patient care as a physician at Hoag for the last 23 years,” he says. “It’s a nurturing environment that allows people with ideas to blossom. The leadership at Hoag recognizes what needs to be done to improve patient care and is helping me to do it.”

### What Success Looks Like

Success to Dr. Iyer is nothing short of having the Allen Diabetes Center recognized as a premier diabetes center and major resource for everyone in our community. “We will be the home base for all people connected with diabetes,” he says. “That means people struggling with diabetes and their families, agencies who are trying to help people with diabetes, providers, educators, and the like.” In fact, he intends for the Allen Diabetes Center to touch every person with diabetes in our community through education, support and care.

Dr. Iyer is anxious to break new ground through education and outreach. “We will create guidelines for young adults transitioning from pediatric to adult care and help them manage their diabetes in an appropriate way by developing a national benchmark and methodology which we will share with other institutions,” he says. He also looks forward to developing standards of care for improving the lives of those diabetics with socio-economic challenges—they too shall be served.

“We will participate in research activities with major institutions and become a center for learning about diabetic care for social workers, public health minded personnel, nurses, medical students, residents and fellows,” shares Dr. Iyer. “We will be a center that people will look to and say, ‘This is the best way to take care of a chronic disease.’”

Gratitude and appreciation infuse all of Dr. Iyer’s plans for the future of the Allen Diabetes Center. He is not only grateful to Hoag and to the community for their generous support of the Allen Diabetes Center but also to his family for their love and support of his dreams. “I could not have done this without the loyalty and unflinching support of my wife, Dr. Gracita DaCosta-Iyer and my daughter, Gilly,” he beams. “Those two are my foundation and give my life its meaning.” ■

“We will be a center that people will look to and say, ‘This is the best way to take care of a chronic disease.’”



### “It Takes a Village”

It is Dr. Iyer’s intention that the Mary & Dick Allen Diabetes Center be the hub of diabetes care in our community. To that end, the Allen Diabetes Center has developed strategic alliances with CHOC Children’s, Pediatric Adolescent Diabetes Research and Education Foundation (PADRE), UC Irvine, Newport Mesa Schools, Latino Health Access, Share Our Selves (SOS) and many other organizations dedicated to the health and well being of our community. The Allen Diabetes Center will identify gaps in current diabetes care and use these partnerships to fill in the needed services. Through involvement with university led research, the Allen Diabetes Center will participate in efforts to improve diabetes care far beyond Hoag Hospital.

# Our Donors Ensure the Future

Two years ago, Hoag Hospital Foundation began raising funds to build a \$24 million endowment for the Mary & Dick Allen Diabetes Center. The endowment ensures the long-term sustainability and success of the Allen Diabetes Center by providing a permanent revenue source. Financial security through the endowment is especially important given historically low reimbursement rates for diabetes care.

Thanks to the generosity of our donors, the endowment for the Allen Diabetes Center is up to \$5 million and growing. To learn more about how you can secure the future of the Allen Diabetes Center, please contact Kenya Beckmann at (949) 764-6384 or Kenya.Beckmann@hoaghospital.org.

Note: See full profiles of donors highlighted on these pages by logging on to [www.hoaghospitalfoundation.org](http://www.hoaghospitalfoundation.org).



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## Melinda and Chuck Smith, George Hoag Family Foundation

The George Hoag Family Foundation has longstanding ties to Hoag Hospital, as the founding benefactor, having provided the funds needed to begin construction of the hospital in 1950. The Foundation was established by George Hoag, Sr., an early partner in the J.C. Penney Company, his wife, Grace, and their son, George Hoag II, and has maintained a strong connection with Hoag Hospital through the years.

The Hoag Family Foundation, overseen by President, Melinda Hoag Smith and Executive Director, Chuck Smith, continues to support Hoag Hospital. The Foundation earmarked \$1 million of a recent \$16 million cancer-focused gift for the Mary & Dick Allen Diabetes Center. The Smiths have also committed their time and talent to the Allen Diabetes Center. Melinda serves on the Allen Center Campaign Committee and Chuck serves on the Allen Center Oversight Committee.

“Hoag Hospital continues to be a significant community asset, and we believe in the hospital’s vision to expand its world-class health care services and become a regional center of referral for Southern California and beyond,” says Chuck. “Our Board is pleased to support the Mary & Dick Allen Diabetes Center which we believe will advance new developments in the care and management of diabetes.” ■

## Tom and Margaret Larkin

Tom and Margaret Larkin first became involved with Hoag in 2005. Now generous benefactors, they're soaring with enthusiasm for the important programs being developed there—including diabetes. "When we moved down here I began talking with (trustee) Ginny Ueberroth about becoming involved," said Margaret, a Hoag Hospital Foundation board member. "That's how it all started." Tom, a longtime investment manager, suffers with adult-onset diabetes, and the couple view the diabetes program as one that significantly helps all who are affected.

What impresses Tom about the program is Kris V. Iyer, M.D., medical director for the Allen Diabetes Center. Tom has great faith in Dr. Iyer, and the two share a common health issue: diabetes. With diabetes, comprehensive care includes several components: identifying people who are at risk, educating them about staying healthy, and care. "The focus of the Allen Diabetes Center is on education and care," Margaret said. "The fact that they won't turn anyone away regardless of ability to pay means a lot to us." ■



## Ginny & Peter Ueberroth

Over the past 30 years, few names have become more familiar to Americans than "Ueberroth."

That same familiarity exists today at Hoag, where Virginia "Ginny" Ueberroth and her husband, Peter, remain indelibly intertwined. In fact, Peter, who chaired the 1984 Olympic Games Committee in Los Angeles, and Ginny, a longtime hospital and foundation director, recently gave \$1 million through the Ginny and Peter Ueberroth Family Foundation to fund the Ueberroth Program for Women and Diabetes at the Mary & Dick Allen Diabetes Center.

"Healthy mothers make for healthy families," Ginny said. "Our goal is to help the Allen Diabetes Center reach further into the community to ensure that all women have access to world-class diabetes care."

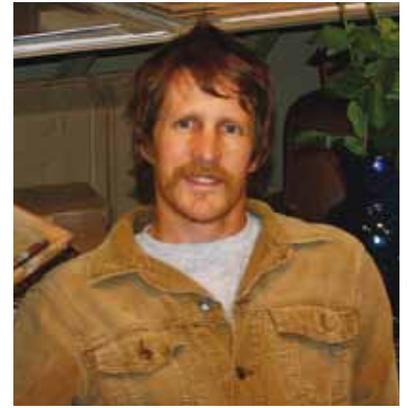
The couple's involvement with the Allen Diabetes Center began when they became acquainted with Kris V. Iyer, M.D., medical director of the center, and benefactor and then-Hospital Board Chairman Dick Allen. Recalling her own grandmother's battle with diabetes, Ginny's participation seemed "a natural."

The Ueberroth gift will enable expansion of the hospital's Sweet Success program, designed to improve pregnancy outcomes for women who develop diabetes during pregnancy and those who have existing diabetes. ■



## Local Artist Contributes Permanent Collection

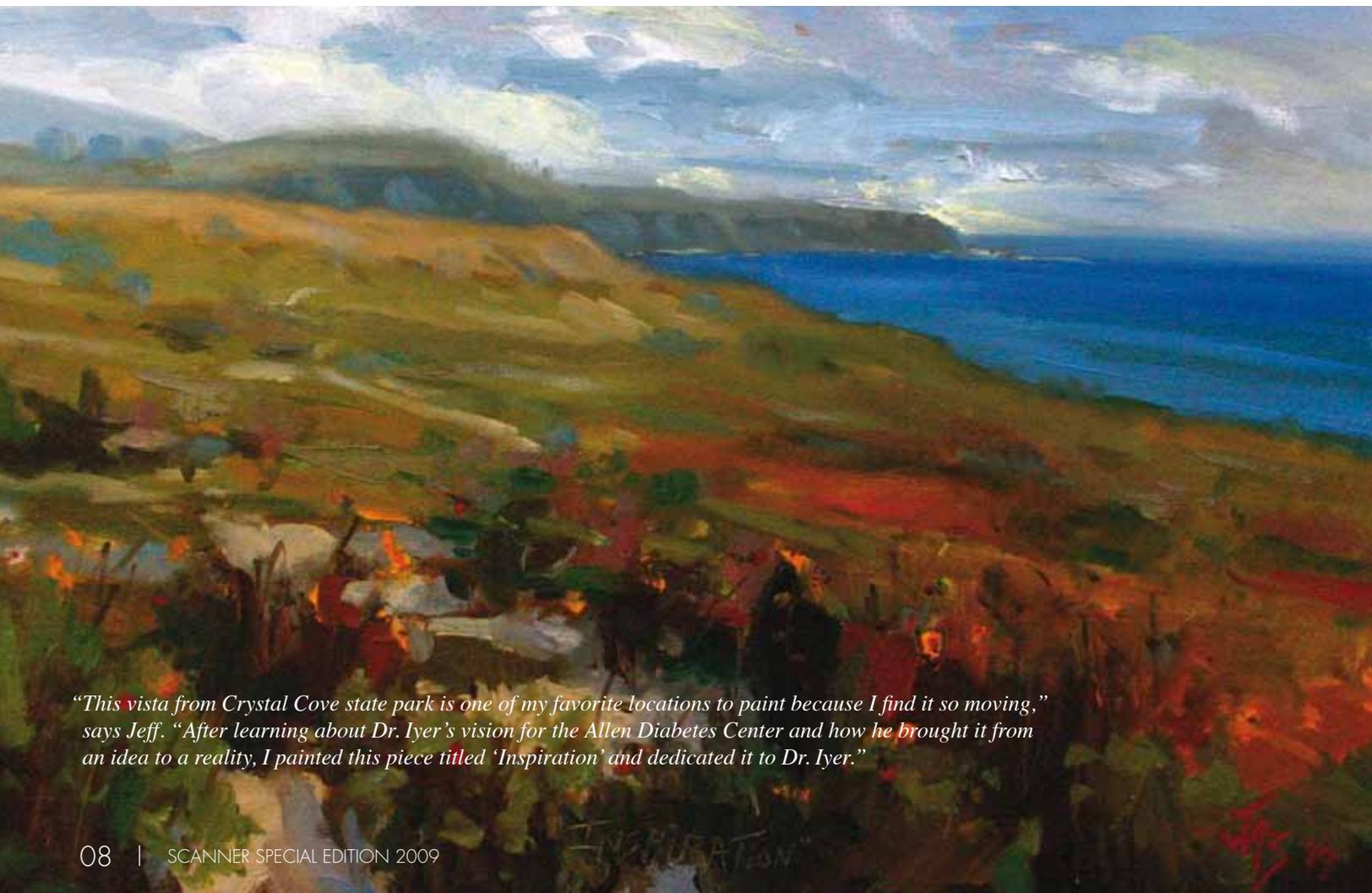
# Art Appreciation



Local artist Jeff Sewell was approached by a family friend and asked to create a piece of art for an office. That family friend was the Mary & Dick Allen Diabetes Center Medical Director, Kris V. Iyer, M.D. After touring the space while under construction, Jeff, a plein air artist, known nationally for his stirring impressionist interpretations of Orange County landscapes, was inspired to create a very special body of work for the Allen Diabetes Center.

“I decided to take it on as a challenge to create a permanent collection for the Center,” says Jeff. “It is very enriching to be creative and share the results.”

Visitors to the Allen Diabetes Center will be treated to 14 Jeff Sewell originals depicting such local venues as Crystal Cove and the Back Bay. Jeff paints in a style of “suggestive realism” that lets the viewer fill in the details. “Up close you see a series of brush strokes and colors,” says Jeff. “When you stand back the image falls together.” You can see more of Jeff’s work on his website: [www.jeffsewellart.com](http://www.jeffsewellart.com) ■



*“This vista from Crystal Cove state park is one of my favorite locations to paint because I find it so moving,” says Jeff. “After learning about Dr. Iyer’s vision for the Allen Diabetes Center and how he brought it from an idea to a reality, I painted this piece titled ‘Inspiration’ and dedicated it to Dr. Iyer.”*

## Allen Diabetes Center Oversight Committee

Richard F. Afable, M.D.	President and CEO, Hoag Memorial Hospital Presbyterian
Dick Allen	Director, Hoag Hospital Foundation Board
Kimberly Cripe	President and CEO, CHOC Children's
Janet Davidson	CHOC Children's, Foundation Board
Ron Guziak	Executive Director, Hoag Hospital Foundation
Kris V. Iyer, M.D.	Medical Director, Allen Diabetes Center
Stephen Jones	Chairman, Hoag Hospital Board
Michael McKee	Director, Hoag Hospital Foundation Board
Dr. Pawan Seth	Pharma Pass LLC
Nancy Silverberg, M.D.	Silverberg Surgical and Medical Group
Charles W. Smith	George Hoag Family Foundation
Ginny Ueberroth	Director, Hoag Hospital Board
Nancy Jackson	Director, Allen Diabetes Center

## Allen Diabetes Center Campaign Committee

Richard F. Afable, M.D.	Kris V. Iyer, M.D.	Deborah Pavlik
Mary and Dick Allen	Nancy Jackson	Thomas T. Pavlik
Kenya Beckmann	Stephen Jones	Nancy Silverberg, M.D.
Marc Cubeiro, M.D.	Lindsay Pavlik Lawrence	Larry Silverberg, M.D.
Ronald Guziak	Michael D. McKee	Melinda H. Smith
Floyd Harmon	Gary S. McKitterick	Michael D. Stephens
Maria Gracita DaCosta-Iyer, M.D.	Gwyn P. Parry, M.D.	Ginny Ueberroth

# Mary & Dick Allen Diabetes Center Donor List

### Benefactors:

Mary & Dick Allen  
*Founding Benefactors*  
George Hoag Family Foundation  
Ginny & Peter Ueberroth Family Foundation  
*Ueberroth Family Women & Diabetes Program*  
Anonymous

For more information about the Allen Diabetes Center, please contact Kenya Beckmann at (949) 764-6384 or [Kenya.Beckmann@hoaghospital.org](mailto:Kenya.Beckmann@hoaghospital.org)

### Meritorious:

The Fletcher Jones Foundation  
Cindy & Mike McKee  
Sheila & Eric Samson  
Anonymous

### Patrons:

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    & Geetanjali Iyer  
McBeth Foundation  
Carolyn & Gary McKitterick  
Debi & Tom Pavlik  
Sandy Sewell  
Drs. Nancy & Larry Silverberg  
David & Diane Steffy  
Michael & Diane Stephens

### Our Grateful Thanks

Over 2,000 members of our community have invested in the Mary & Dick Allen Diabetes Center's development. Thanks to their support, those in our community impacted by diabetes and their families will have access to an unprecedented level of care, education and support. As the Center begins to keep its promise to the community, the Hoag Hospital Foundation sends it's thanks to all of you who have used your gifts to touch the lives of others.

Ronald Guziak  
Executive Director  
Hoag Hospital Foundation

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